TO: J. M. PISCITELLI
FR: G. N. KURUC, JR.

10/14/93

SHOP-RITE NEW STORE GRAND OPENING AD
(FOODARAMA)

WAKEFERN/SHOP-RITE STANDARD AD

WORTH CIGARETTES
KING'S OR 100's
Worth
100's
FULL FLAVOR
• New Jersey $11.98*
• New York State $13.65*
• NYC/Staten Is. $14.55*
"Exclusively at ShopRite"
* ShopRite Prices Based on Stale Minimums.
SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.
16 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.
Delaware : 10.22
Penn. : 10.64
Conn. : 12.62
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Source: https://www.industrydocuments.ucsf.edu/docs/zhwy0000